

Jivox Named AlwaysOn OnMedia 100 Winner

Leading online video advertising service for small and medium-sized businesses recognized as one of the most innovative online media companies in America

San Mateo, California (PRWeb) January 26, 2009 - Jivox, the online video advertising service that helps small and medium-sized businesses reach local customers, has been named a winner of the AlwaysOn OnMedia 100. The OnMedia 100 Award is given to private, emerging technology companies in the advertising, publishing, marketing, branding and public relations spaces. Jivox was selected by the AlwaysOn editorial team based on demonstration of growth, market opportunity, quality of innovation and customer traction.

“Jivox is leading the charge to make online video advertising accessible to all businesses,” said Diaz Nesamoney, CEO of Jivox. “We're honored to have been selected as a winner of the AlwaysOn On Media 100 award from among the hundreds of innovative companies that applied.”

The prestigious award comes at a time of rapid growth for Jivox (See: <http://www.prweb.com/releases/2009/01/prweb1893154.htm>). In Q4 of 2008, Jivox doubled its customer base and number of registered users from the previous quarter, and reported four-fold revenue growth. Jivox also tripled the number of ad views served on the Jivox Video Ad Network in the quarter - and is set to surpass these successes in 2009 as thousands of small and medium-sized business discover the power of online video advertising to drive customer acquisition and boost sales.

Jivox and the other OnMedia 100 winners will be recognized at the OnMedia 100 Conference at the Ritz Carlton, New York City, on February 2-4. This two-and-a-half day executive conference is co-presented by Forbes and will feature presentations and high-level debates from CEOs, journalists, industry experts, investors and publishing and advertising executives.

"The 2009 OnMedia 100 companies have demonstrated their tenacity even in the toughest economic conditions that the technology world has ever encountered," said Tony Perkins, founder and editor of AlwaysOn. "We applaud their success in pushing the boundaries of innovation, creating market opportunities and transforming the industry even in the earlier stages of their businesses."

The OnMedia 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

A full list of all the OnMedia 100 winners can be found on the AlwaysOn website

at <http://alwayson.goingon.com/permalink/post/30893>

About Jivox

Jivox helps small businesses reach customers with online video advertising. Jivox provides advertisers with an online, self-service tool to create high-impact video ads using stock footage, images, music or their existing video assets. Jivox ensures high-quality placement of customer ads through the Jivox Publisher Network, a locally focused network of premium publishers that includes hundreds of local TV and radio stations, newspapers, weather and other specialty websites, and offers geographic ad targeting at the city level as well as demographic and contextual targeting. Jivox is a privately held company based in San Mateo, Calif. For more information about Jivox, please visit www.jivox.com.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Stanford Summit, AlwaysOn Hollywood, AlwaysOn Media and GoingGreen) and quarterly print "blogazine" by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.