

Jivox to Present at CEO Showcase at AlwaysOn Stanford Summit

San Mateo, CA, July 17, 2008 – Jivox, the first self-service online video advertising platform for local businesses, today announced it has been selected to participate in the CEO Showcase at the AlwaysOn & STVP Summit scheduled to occur on July 22-24, 2008 at Stanford University. Jivox CEO Diaz Nesamoney will present on stage in front of the Summit's powerful gathering of institutional investors, venture capitalists, corporate buyers, investment bankers and research analysts.

Nesamoney will speak on Wednesday, July 23 at 2:30 pm, as part of the CEO Showcase on Advertising Solutions.

"Jivox is honored to be selected to tell our incredible growth story in front of the high-caliber AlwaysOn Summit audience," said Nesamoney. "Since our launch in March, hundreds of local advertisers have used our self-service video ad creation platform, and we're bringing their ads to more than 40 million viewers on the Jivox Video Network."

The Jivox online video ad platform enables smaller and local businesses to harness the power of online video advertising by reducing the cost and complexity of developing and placing online video ads. Jivox has seen broad adoption of its self-service online video ad platform by dozens of advertisers in a wide variety of industries, including travel sites, financial and real estate services, transportation companies and restaurants. Jivox has also gained significant traction with publishers, who are eager to monetize the content on their sites and tap into a huge pool of smaller advertisers that would otherwise be confined to banner or search ads. The Jivox Video Network now reaches more than 40 million viewers.

The AlwaysOn & STVP Summit is a two-day gathering that highlights the significant economic, political and technology trends impacting the global growth investor. This executive event highlights the significant economic, political and commercial trends disrupting the global technology industries, and features the most innovative companies,

eminent technologists, influential investors and journalists in keynote presentations, panel debates and private company CEO showcases.

About Jivox

Jivox, the self-service online video advertising platform for local businesses, gives smaller and local advertisers access to online video advertising by making it easy to create, target and deliver online video ads. The Jivox platform combines a self-service video ad creation tool, proprietary targeting technology, and a growing network of publishers to offer advertisers a complete, do-it-yourself service for online video advertising. Jivox is a privately held company headquartered in San Mateo, Calif. For more information about Jivox, please visit www.jivox.com.

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