

## **Jivox Selected as a Finalist for 2009 American Business Awards<sup>SM</sup>**

*Leading online video advertising service for small businesses chosen from among 2,600 entries as finalist in “Best New Company of the Year” category*

San Francisco, Calif. - May 20, 2009 - Jivox, the online video advertising service that helps local businesses reach customers online, was named a finalist in the “Best New Company” category in The 2009 American Business Awards. Jivox was chosen as a finalist from among 2,600 entries submitted by companies of all sizes and across sectors in more than 40 categories.

The win caps off a streak of recognition for Jivox, which was recently selected as a finalist for the TiE50 Awards, was named one of SiliconIndia's “Top 10 Most Promising Technology Companies”, was a finalist in the Red Herring Global 100 and was awarded the AlwaysOn OnMedia 100 award.

“Despite very tough economic conditions, many organizations and individuals continue to perform well,” said Michael Gallagher, founder and president of The Stevie Awards. “The results of the 2009 ABAs thus far are a testament to the resilience, creativity, and hard work of American organizations, executives, and workers.”

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit entries to the ABAs - public and private, for-profit and non-profit, large and small. Finalists were chosen by business professionals nationwide during preliminary judging in April through early May. Stevie Award winners will be announced during the annual gala on Monday, June 22 at the Marriott Marquis Hotel in New York City.

Details about The American Business Awards and the list of Finalists in all categories are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).

### **About Jivox**

Jivox helps local businesses reach customers with online video advertising. Jivox provides advertisers with an online, self-service tool to create high-impact video ads using stock footage, images, music or their existing video assets. Jivox ensures high-quality placement of customer ads through the Jivox Publisher Network, a locally focused network of premium publishers that includes over 800 local TV and radio stations, newspapers, weather and other specialty websites, and offers geographic ad targeting at the city level as well as demographic and contextual targeting. Jivox is a privately held company headquartered in San Mateo, Calif. For more information about Jivox, please visit [www.jivox.com](http://www.jivox.com).

### **About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).