

Jivox Named as Finalist for the TiE50 Awards

Selected from 1,200 Nominations - Public Polls Now Open to Vote for Winners

San Mateo, California (PRWEB) - May 6, 2009 - Jivox, the online video advertising service that helps local businesses reach customers online, today announced that it has been selected as a finalist for the TiE50 Awards by the organizers of TiEcon 2009, the world's largest conference for entrepreneurs. Selected from nearly 1,200 nominated companies, Jivox is a finalist in the Consumer Web Category.

The TiE50 Awards recognize the hottest emerging startups in five focus segments: Consumer Web, Internet Infrastructure, Cleantech, Wireless and Software. The selection process for TiE50 winners will be based on a combination of a public poll and private judges' vote. Voting is open to the public beginning Tuesday, April 28, 2009 and closes on Thursday, May 7, 2009. Polls can be accessed at www.tie50.net/polling <<http://www.tie50.net/polling>> . TiEcon has also established a partnership with social media site Vator.tv to connect the finalists with this online community of investors, technology company executives and entrepreneurs.

The winning companies will be announced on May 11, 2009. To vote for Jivox, visit www.tie50.net/polling <<http://www.tie50.net/polling>> .

Jivox helps businesses improve the effectiveness of their marketing by reaching local customers through online video advertising. Jivox provides advertisers with an easy to use online service to create high-impact video ads using royalty-free videos, images, music or existing creative assets, and then places them on the Jivox Publisher Network, the Internet's best local content websites, at very affordable prices. Online video ads created with Jivox come with performance-driving interactivity features that give viewers the ability to respond to a video ad on the spot.

TiE50 winners will present their companies in a live showcase over the two days of TiEcon 2009, on May 15th and 16th in Santa Clara, CA. In addition to being featured at TiEcon 2009, the TiE50 will also receive ongoing support and increased visibility throughout the year. For more information on the TiE50 visit <http://www.tiecon.org/home/tie> .

About Jivox

Jivox helps local businesses reach customers with online video advertising. Jivox provides advertisers with an online, self-service tool to create high-impact video

ads using stock footage, images, music or their existing video assets. Jivox ensures high-quality placement of customer ads through the Jivox Publisher Network, a locally focused network of premium publishers that includes over 800 local TV and radio stations, newspapers, weather and other specialty websites, and offers geographic ad targeting at the city level as well as demographic and contextual targeting. Jivox is a privately held company headquartered in San Mateo, Calif. For more information about Jivox, please visit www.jivox.com.

About TiEcon 2009

TiEcon 2009 is two action-packed days of rich dialogue, networking and deal making with thousands of entrepreneurs, venture capitalists, industry executives, and thought leaders. TiEcon 2009 is themed “The BOLD Entrepreneur”, focusing on dynamic individuals who are able to adapt to changing conditions and create their own future despite downturns and uncertainties. TiEcon 2009 keynote speakers include Hans Morris, President of Visa Inc., Brad Smith, CEO of Intuit and Reid Hoffman, Founder, Chairman and CEO of LinkedIn.

About TiE

TiE is a global, not-for-profit, non-political, and non-religious organization dedicated to fostering entrepreneurs across its international network sponsored by top venture capital firms and Fortune 500 corporations. TiE is spread across 53 chapters in 12 countries comprising of 1,800 experienced entrepreneurs and business executives as charter members, 12,000 aspiring entrepreneurs and professionals as members.

Follow TiEcon 2009 on Twitter at www.twitter.com/TiEcon <<http://www.twitter.com/TiEcon>> , on LinkedIn at <http://tinyurl.com/tieconlinkedin>, and on Facebook at <http://tinyurl.com/tieconfacebook>.