

Jivox Named One of SiliconIndia's “Top 10 Most Promising Technology Companies”

Online video advertising service for small businesses emerges as a winner after intensive selection process

San Mateo, California (PRWEB) - May 11, 2009 - Jivox, the online video advertising service that helps local businesses reach customers online, today announced that it has been named one of the “Top 10 Most Promising Companies” by SiliconIndia, India's premier professional networking portal. Jivox, which was founded in 2007 and introduced the industry's first self-service online video advertising platform for local businesses, was among the winners announced in the May 2009 issue of [SiliconIndia](#) Magazine.

Jivox was evaluated by business leaders, industry analysts, venture capitalists, and members of SiliconIndia's editorial team on both quantitative and qualitative criteria, including its differentiated service offering, management pedigree, innovation, global strategy, customers and customer retention and venture funding.

Jivox helps businesses improve the effectiveness of their marketing by reaching local customers through online video advertising. Jivox provides advertisers with an easy to use online service to create high-impact video ads using royalty-free videos, images, music or existing creative assets, and then places them on the Internet's best local content websites at very affordable prices. Online video ads created with Jivox come with performance-driving interactivity features that give viewers the ability to respond to a video ad on the spot. The Jivox Publisher Network is a locally focused network of premium publishers that includes more than 800 local TV and radio stations, newspapers, weather and other local content and specialty websites.

About Jivox

Jivox helps local businesses reach customers with online video advertising. Jivox provides advertisers with an online, self-service tool to create high-impact video ads using stock footage, images, music or their existing video assets. Jivox ensures high-quality placement of customer ads through the Jivox Publisher Network, a locally focused network of premium publishers that includes over 800 local TV and radio stations, newspapers, weather and other specialty websites, and offers geographic ad targeting at the city level as well as demographic and contextual targeting. Jivox is a privately held company headquartered in San Mateo, Calif. For more information about Jivox, please visit www.jivox.com.

About SiliconIndia and the “Top 10 Most Promising Technology Companies” Listing

SiliconIndia's “Top 10 Most Promising Technology Companies” listing recognizes outstanding companies that are either founded or managed by Indians in the U.S. SiliconIndia, which is published from Fremont, California, is India's largest community of professionals. The networking portal has 2 million members, and adds more than 50,000 new members every week.