

## **Jivox Named AlwaysOn Global 250 Winner**

*Jivox recognized as leading technology innovator for its popular online video advertising and marketing service aimed at helping small businesses connect with local audiences*

**San Mateo, California – July 16, 2009** – Jivox, the leading online video advertising and marketing platform for local businesses, today announced that it has been selected to the 2009 AlwaysOn Global 250 List. The award is given to private, emerging technology companies creating new business opportunities in high-growth markets. Jivox was selected by the AlwaysOn editorial team based on demonstration of growth, market opportunity, quality of innovation, and customer traction, beating out hundreds of other technology companies.

“Small businesses around the globe are recognizing that video content is the best way to connect with customers online, which is why thousands of companies have turned to Jivox to create and distribute compelling video ads and marketing videos,” said Diaz Nesamoney, CEO of Jivox. “We’re honored to be named an AlwaysOn Global 250 winner, and we will continue to innovate to deliver cost-effective online video solutions for small businesses that boost their brand and increase sales.”

The AlwaysOn 250 award is the latest win in a streak of recognition for Jivox. Jivox was recently selected as a finalist for “Best New Company” in The 2009 American Business Awards and was a finalist for the TiE50 Awards and the Red Herring Global 100; Jivox was also named one of SiliconIndia's “Top 10 Most Promising Technology Companies” and was selected for the AlwaysOn OnMedia 100 award.

Jivox has gained significant traction for its self-service, online platform that allows companies to create high-impact videos at no cost and use them in local online ad campaigns, on web sites and directory listings, in viral marketing programs, email campaigns and more. Jivox provides targeted distribution of video ads through a premium network of over 800 local media and content websites, ensuring that every ad reaches the intended audience. Thousands of small businesses have used Jivox to cost-effectively increase brand awareness, increase customer engagement and drive sales.

“It’s no secret that technology and innovation are vital to bringing our country out of economic recession,” said Tony Perkins, founder and editor of AlwaysOn. “The companies on this year’s list have not only created innovative technologies that solve real business problems, but have stimulated economic growth through the generation of new jobs. I congratulate every winner selected for this year’s award and wish them all tremendous success in the future.”

The AlwaysOn Global 250 winners were selected from over 800 technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list. A full list of all the AlwaysOn Global 250 winners can be found on the AlwaysOn website at <http://alwayson.goingon.com/permalink/post/32719>

Jivox and the other AlwaysOn Global 250 Winners winners will be recognized at the AlwaysOn & STVP Summit at Stanford, taking place at Stanford University in Palo Alto, CA, on July 28-30.

### **About Jivox**

Jivox makes it easy for businesses to reach local customers with online video marketing. The Jivox online video platform enables businesses to easily create high-impact videos at no cost and use them in local online ad campaigns, on web sites and directory listings, in viral marketing programs, email campaigns and more. Jivox provides targeted distribution of video ads through a premium network of over 800 local media and content websites, ensuring that every ad reaches the intended audience. The Jivox platform is also being used by national and local media groups to streamline online video ad creation and to offer self-service ad creation and distribution directly to their advertisers. Jivox is a privately held company headquartered in San Mateo, Calif. For more information about Jivox, please visit [www.jivox.com](http://www.jivox.com).

### **About AlwaysOn**

ALWAYSON ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, ALWAYSON continued to lead the media industry in innovation by introducing a social network where members can connect and engage. ALWAYSON is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, OnDC, GoingGreen East and West, Venture Summit East and West) and quarterly print "blogozine" by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, ALWAYSON is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.